

# 2024 / 2025 Watercolor Workshops

Promotional Marketing Ad Copy  
with Material Lists



- **Signature PLUS - 4 Day** ... Loose & Romantic Watercolor Workshop
- **Signature 3 Day** ... Loose & Romantic Watercolor Workshop
- **FIRE HOSE! 2 Day** ... Loose & Romantic Watercolor Workshop
- **1 Day** ... Drawing Techniques For Romantic Watercolor Art
- **1 Day** ... Mastering 4 Value Watercolor with Monochrome Painting
- **1 Day** ... Adding Romantic Details to A Watercolor Painting



# 2024 / 2025 Watercolor Workshops

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### Leo Kahl - *Signature PLUS*

#### 4 Day.....Loose & Romantic Watercolor Workshop!

Join award winning watercolor artist, author and instructor **Leo Kahl**, for a 4 day, deep and comprehensive immersion into the world of dramatically lit, mood rich, loose & romantic watercolor art.

Leo's structured and methodical instructional methods have been honed by teaching watercolor for nearly a decade. Enjoy entertaining, proprietary, multi-media presentations designed to simplify these six foundational requirements for competent watercolor paintings. They include: **Simplified, Dynamic Preparatory Drawings, Engaging Composition Design, Value Delineation, Easy Color Strategies, Edge Treatments and Story Development.** Paint up to 7 scenes along with Leo during this informative 4 day class.

Leo's objectives are for workshop students to leave his lessons with newfound excitement by eliminating the myths and trepidation many aspiring watercolor artists struggle with. **Learn to paint watercolor with pure joy not fear and hesitancy!.**

#### Materials List:

##### Paper:

High quality, 100% cotton paper, such as Arches, Fabriano, Saunders will produce best results but is not absolutely necessary.

##### Arches Rough Texture Paper

140 lb.

22" x 30" sheets offer best value

or Watercolor Paper Blocks- Minimum size: 11 x 14

##### Paint:

Either tube or cakes (Tubes are best option)

Good brands are: Daniel Smith, Holbein, Schmincke

Blick Paints are perfectly good as well. KOI Brand offers good sets as well.

##### Pigments: Basic Essentials

Burnt Sienna, Ultramarine Blue, Cobalt Blue, Cerulean Blue, Pyrol Red, Alizarin Crimson, Viridian, Yellow Ochre, Cad Yellow, Cad Orange, Neutral Tint, Chinese White.

##### Optional Hues:

Titanium White, Opera Pink, Magenta, Ultramarine Turquoise, Hansa Yellow Deep, Olive Green

##### Extras

- Paper Towels
- Big Sponge
- Kleenex
- Soft Lead Pencils
- Small Water Mister Spray Bottle
- Water Pail
- Corrugated Plastic Backing Board (Cut to 17" x 24") White or Black (Home Depot or Lowes)
- 1" or Wider regular beige masking tape ( Not the blue stuff! )
- Electric Hair Dryer
- Large Pallet

##### Brushes:

Large, natural squirrel hair mop  
Medium sized squirrel mop  
Medium sized pointed round synthetic  
Long Hair Rigger or Liner type brush  
Several sizes of economical, short hair, synthetic brushes with good amount of "springiness"



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### Leo Kahl - *Signature*

### 3 Day.....Loose & Romantic Watercolor Workshop!

Join award winning watercolor artist, author and instructor **Leo Kahl**, for a 3 day, comprehensive immersion into the world of dramatically lit, mood rich, loose & romantic watercolor art.

Leo's structured and methodical instructional methods have been honed by teaching watercolor for nearly a decade. Enjoy entertaining, proprietary, multi-media presentations designed to simplify these five foundational requirements for competent watercolor paintings. They include: **Engaging Composition Design, Value Delineation, Easy Color Strategies, Edge Treatments and Story Development.** Paint up to 5 scenes along with Leo during this informative 3 day class.

Leo's objectives are for workshop students to leave his lessons with newfound excitement by eliminating the myths and trepidation many aspiring watercolor artists struggle with. **Learn to paint watercolor with pure joy not fear and hesitancy!.**

#### Materials List:

##### Paper:

High quality, 100% cotton paper, such as Arches, Fabriano, Saunders will produce best results but is not absolutely necessary.

##### Arches Rough Texture Paper

140 lb.

22" x 30" sheets offer best value

or Watercolor Paper Blocks- Minimum size: 11 x 14

##### Paint:

Either tube or cakes (Tubes are best option)

Good brands are: Daniel Smith, Holbein, Schmincke

Blick Paints are perfectly good as well. KOI Brand offers good sets as well.

##### Pigments: Basic Essential Hues

Burnt Sienna, Ultramarine Blue, Cobalt Blue, Cerulean Blue, Pyrol Red, Alizarin Crimson, Viridian, Yellow Ochre, Cad Yellow, Cad Orange, Neutral Tint, Chinese White.

##### Optional Hues:

Titanium White, Opera Pink, Magenta, Ultramarine Turquoise, Hansa Yellow Deep, Olive Green

##### Extras

- Paper Towels
- Big Sponge
- Kleenex
- Soft Lead Pencils
- Small Water Mister Spray Bottle
- Water Pail
- Corrugated Plastic Backing Board (Cut to 17" x 24") White or Black (Home Depot or Lowes)
- 1" or Wider regular beige masking tape ( Not the blue stuff! )
- Electric Hair Dryer
- Large Pallet

##### Brushes:

- Large, natural squirrel hair mop
- Medium sized squirrel mop
- Medium sized pointed round synthetic
- Long Hair Rigger or Liner type brush
- Several sizes of economical, short hair, synthetic brushes with good amount of "springyness"



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### Leo Kahl - FIRE HOSE!

### 2 Day ... Loose & Romantic Watercolor Workshop

Join award winning watercolor artist, author and instructor **Leo Kahl**, for a 2 day, condensed introduction to the world of dramatically lit, mood rich, loose & romantic watercolor art.

Leo's structured and methodical instructional methods have been honed by teaching watercolor for nearly a decade. Enjoy entertaining, proprietary, multi-media presentations designed to simplify these five foundational requirements for competent watercolor paintings. They include: **Engaging Composition Design, Value Delineation, Easy Color Strategies, Edge Treatments and Story Development.** Paint 3-4 scenes along with Leo in this introductory 2 day class.

Leo's objectives are for workshop students to leave his lessons with newfound excitement by eliminating the myths and trepidation many aspiring watercolor artists struggle with. **Learn to paint watercolor with pure joy not fear and hesitancy!.**

#### Materials List:

##### Paper:

High quality, 100% cotton paper, such as Arches, Fabriano, Saunders will produce best results but is not absolutely necessary.

##### Arches Rough Texture Paper

140 lb.

22" x 30" sheets offer best value

or Watercolor Paper Blocks- Minimum size: 11 x 14

##### Paint:

Either tube or cakes (Tubes are best option)

Good brands are: Daniel Smith, Holbein, Schmincke

Blick Paints are perfectly good as well. KOI Brand offers good sets as well.

##### Pigments: Basic Essential Hues

Burnt Sienna, Ultramarine Blue, Cobalt Blue, Cerulean Blue, Pyrol Red, Alizarin Crimson, Viridian, Yellow Ochre, Cad Yellow, Cad Orange, Neutral Tint, Chinese White.

##### Optional Hues:

Titanium White, Opera Pink, Magenta, Ultramarine Turquoise, Hansa Yellow Deep, Olive Green

##### Extras

- Paper Towels
- Big Sponge
- Kleenex
- Soft Lead Pencils
- Small Water Mister Spray Bottle
- Water Pail
- Corrugated Plastic Backing Board (Cut to 17" x 24") White or Black (Home Depot or Lowes)
- 1" or Wider regular beige masking tape ( Not the blue stuff! )
- Electric Hair Dryer
- Large Pallet

##### Brushes:

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### Leo Kahl - 1 Day... "Drawing Techniques For Romantic Watercolor Art"

**Do you struggle with the drawing aspect of watercolor art?** Join award winning artist, author and instructor, Leo Kahl as he shares a lifetime of drawing skills and watercolor insights to help you get busy painting, not stressing over your drawing.

Students will be taught to see "things" as "shapes", not objects. These simplified shapes can then be arranged in a strategic manner so as to take advantage of the beautiful possibilities available with the watercolor medium. Planning for light and shadows is in an important part of a watercolor drawing as well. Students will be shown how to shade their drawings creating a **"plan of action"** when it comes time to paint. Students will practice 5-6 scenes throughout this day long course. This is a **"most do"** class if you want to improve and enjoy your watercolor painting experiences.

#### Materials List:

Soft lead pencils (4b - 6b), 5x7 index cards, sketch pad tissue paper, kneaded eraser, masking tape, titanium white watercolor or acrylic paint, small detail brush, soft charcoal or graphite sticks.



### Leo Kahl - 1 Day... "Mastering 4 Value Watercolor with Monochrome Painting"

Top professional watercolor artists all agree...you should not start using color in a watercolor painting until you can paint dynamic, **"un-muddy"** scenes that visually **"pop"** using just one hue.

Join award winning watercolor artist, author and instructor, Leo Kahl in a day long focus on understanding and practicing how just "four distinct values" should be leveraged to create vibrant, eye catching watercolor art using just a single hue. **Monochrome paintings can be just as engaging as those with lots of color.**

#### Materials List:

11 x 14 100% Cotton watercolor paper, assortment of mop, round and detail brushes, several dark pigment hues (Neutral Tint, Sepia, Paynes Gray etc ), a tube of white paint ( watercolor or acrylic) water pail, paper towels, kleenex tissues, soft lead pencils.



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### Leo Kahl - 1 Day... "Adding Romantic Details to A Watercolor Painting"

**A painting without a story is just a picture.** Learn how to take your watercolor paintings to the next level! Far too often, many watercolor artists leave out the important last step of adding life and decoration to their scene.

Learn how to quickly add figures, pets, wildlife, signage, street lights, road markings, trees, traffic lights, cars, umbrellas, etc etc. to **transform your "scene" into a romantic story.**

#### Materials List:

11 x 14 watercolor paper, an assortment of round and detail brushes, several size economic short hair synthetic filbert style brushes, water pail, paper towels, kleenex tissues, soft lead pencils, and a basic assortment of watercolor hues, preferably tube style and some titanium white and or Chinese white watercolor paint.



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